



The Academy for Chief Executives categorises the topics and presentations of Speakers as follows:

TEN MAIN SPEAKER CATEGORIES
• **AND THEIR TOPICS**

<p>1. Leadership</p> <ul style="list-style-type: none">A. Action learningB. CommunicationC. Creativity and problem solvingD. Emotional intelligenceE. Body languageF. Conflict resolutionG. CoachingH. MotivationI. Persuasion and influenceJ. Recruitment and inductionK. Presentation skillsL. Relationship managementM. Teamwork	<p>2. Managing ourselves</p> <ul style="list-style-type: none">A. Achieving our true potentialB. Visions and legaciesC. Personal and business goalsD. Self-limiting beliefsE. Memory and mindF. NLPG. Spirituality and soulH. Stress managementI. Handling the mediaJ. Time managementK. Work-life balance
<p>3. Customers</p> <ul style="list-style-type: none">A. Advertising and PRB. BrandingC. Customer serviceD. Key account managementE. NetworkingF. NegotiatingG. SalesH. Marketing	<p>4. Technology</p> <ul style="list-style-type: none">A. InternetB. WebC. Future IT trends



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<p>5. Finance</p> <ul style="list-style-type: none">A. Personal taxB. Pension planningC. Business financeD. Selling the business	<p>6. Organisational Development and strategy</p> <ul style="list-style-type: none">A. Change managementB. DiversityC. EntrepreneurshipD. Mergers and acquisitionsE. LawF. Improving profitability and performanceG. Quality
<p>7. Personal achievement</p> <ul style="list-style-type: none">A. Endurance e.g. Climbing Everest, Sailing across Atlantic etc.B. Overcoming Personal hardship	<p>8. Health and wellness</p> <ul style="list-style-type: none">A. Executive health checkB. Optimum nutritionC. Personal fitnessD. Managing weight
<p>9. Global, international and national trends</p> <ul style="list-style-type: none">A. EnvironmentB. Corporate social responsibilityC. The world in the future	<p>10. Learning with a difference</p> <ul style="list-style-type: none">A. Improvisation skillsB. MagicC. MusicD. SportE. Action learningF. Storytelling

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